



Impact of Shakespearean Drama, Narrative Voice Exploration, and Intertextuality on English Language Learners' Writing Fluency: The Mediating Role of Cultural Understanding

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KEYWORDS	ABSTRACT
English Language Teaching Communicative Language Training	This study investigates the impact of exposure to Shakespearean drama, narrative voice exploration, and intertextual reading practices on English language learners' writing fluency, with cultural understanding examined as a mediating factor. The primary objective is to determine how literary engagement not only enhances linguistic skills but also deepens cultural awareness that, in turn, supports more effective writing. A mixed-methods design was employed, involving 200 undergraduate English learners who participated in a twelve-week intervention integrating close readings of Shakespearean plays, guided analysis of narrative perspectives across genres, and intertextual comparisons between canonical and contemporary texts. Quantitative data were collected through pre- and post-tests measuring writing fluency, while qualitative data from reflective journals and focus group interviews provided insight into learners' evolving cultural perspectives. Findings indicate that students who engaged deeply with literary texts demonstrated significant improvement in writing fluency, and this improvement was strongly mediated by enhanced cultural understanding, which enabled richer expression, greater coherence, and nuanced stylistic choices in their writing. These results suggest that incorporating literature-based pedagogy, particularly through Shakespearean drama and intertextuality, can foster both linguistic proficiency and intercultural competence.
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1.0 Introduction

The metallurgy industry has emerged as a key element in the industrial and economic development of nations particularly the economies with available resources that are attempting to diversify their developmental growth patterns. Expansive competitiveness and resiliency practices anchored on short term financial outcomes are not producing long term outcomes. Instead, a combination of efficient financial forecasting and budgeting, intelligent decision-making and embracing innovative digital technologies has played a central role. Budgeting and financial planning underpin resource forecasting and control as they help the business to become more proactive in risk forecasting and raising capital (Wang, 2024). Strategic decision support transforms financial intelligence into actionable organizational strategies whose decisions are based on analytical thinking and scenario modeling. Financial management technology also introduces new opportunities at the time, such as reporting in real time, predictive analytics, and automation, which can lead to a greater degree of accuracy, transparency, and operational flexibility. All that provides the monetary methods as a fairly intricate system in which the more generic needs of the environment and those of the social are exchanged to disperse sustainable implementation (Abu-Bakar and Charnley, 2024).

The relationships between the financial planning, strategic decision support and adoption of technology are clarifiable within the framework of complementarity. The foundation of disciplined resource allocation is financial planning; decision support enables such allocations to be made in a way that is strategic to organizational objectives. Efficient use of technology, in turn, promotes the efficiency of financial planning and decision support by enhancing the availability of data, coupled with analytical functions and performance. A combination of these factors creates a synergistic system to facilitate sustainable performance. Speaking more precisely, more precise predictions might be more likely when financial planning is done with more sophisticated analytical systems; the trade-offs might be assessed based on more precise data presented by digital decision support systems, which can be further complemented with real-time data (Dimitrakieva et al., 2025). Similarly, it is possible to streamline the budgeting processes, reduce wastages and use available resources in sustainability initiatives through the implementation of technology. Therefore, a mix of the three elements forms a mixed financial management strategy that specifically applies to industries where the capital intensity, environmental, and competitive components converge at the point (Dimitrakieva et al., 2025).

In spite of the importance of financial planning, decision support, and technology adoption as identified in literature, there are a number of gaps in the research. Most of the existing literature has focused on these variables individually and not on their joint effect on sustainable performance. Additionally, the bulk of the previous studies have been primarily directed towards various industries such as banking, health care and information technology with minimal or no attention to heavy industries such as metallurgy. This is quite concerning

especially in the context of the Saudi case where one of the areas of strategic significance that can be optimally situated between the needs of industrialization and those of sustainability is the field of metallurgy (Al-Asadi et al., 2024). Moreover, the digital transformation on the development of financial management practices in new economies has not been analyzed so far, even though the same subject is widely researched in developed economies. The specific problem of Saudi metallurgical firms (reliance on government policies, reliance on the global trend of goods, or reliance on the orientation on the goals of the Vision 2030) needs a specific analysis, which, nonetheless, cannot be reduced to a generalized cost of performing a great deal of research in other locations (Tesso, 2020).

The absence of empirical research on the joint influence of financial planning, strategic decision support, and technology adoption on sustainable performance of metallurgy industry in Saudi Arabia, in turn, represents the research problem. Without this evidence, companies may fail to formulate and implement financial management approaches capable of enabling them to achieve the right balance between short-term operational needs and long-term sustainability goals. Even policy makers and industrial leaders lack the information needed to initiate investments in financial systems and digital technologies that can enable industrial diversification and sustainability. In order to find a solution to this issue, a thorough study should be conducted that will not only investigate the individual effects of financial planning, decision support, and technology utilization but also study the relationships between them and the manner in which they influence each other (Al-Emran and Griffy-Brown, 2023). By narrowing down to TASNEE and the business units associated with it in Yanbu, this paper is thus contextually based and therefore represents the facts of the Saudi Arabia metallurgical industry. The English language teaching has long been in a balancing act between communicative effectiveness and literary pleasure, with the former often receiving a priority in pragmatic and skills-oriented curricula. However, in the last few decades, there is an increasing amount of literature that has highlighted that the acquisition of language cannot be separated into cultural context, interpretive capacity, and expressive depth. It is against this background that literature, which has always been considered as a secondary tool in language training, has come to the fore as a critical tool in language training (Cruz Arcila et al., 2022). Shakespearean drama in particular takes a special place in this discussion. Previously thought to be off-limits to English language learners because of its archaic language and difficult syntax, it is increasingly being seen as an unrivalled aid to linguistic finesse, interpretive acumen, and intercultural understanding. Unlike other literary forms, drama is dialogical, performative, and emotional, which provides learners with the possibility to internalize not only forms of language but also its pragmatic functions of speech, turn-taking dynamics, and rhetorical power of language in context. Performance and interpretation of Shakespeare works exposes learners to a variety of registers, metaphors, and stylistic innovations, which leads to increased fluency and confidence in writing (ZIADI, 2025).

Meanwhile, the process of language development in modern world should not be viewed as the ability to learn structures, but as the development of communicative competence within social, cultural and ideological contexts. Writing is by no means a solitary art; it involves the art of locating the voice in a discourse of other voices, the art of negotiating cultural discourses, and the art of constructing coherence, subtlety, and style. Conventional methods of teaching writing to English language learners have been too reductionist, favoring formulaic patterns, drilling, and correction over meaning, identity, and creativity (Geeslin, 2022). The problem with such methods is that they can only yield superficial accuracy, but they are unlikely to help a student learn how to communicate fluently, rhetorically flexible, and culturally sensitive in a variety of settings. This is why the inclusion of literary practices like the exploration of narrative voice and intertextual comparison is a new possibility. The ability to experiment with various narrative voices also makes learners more rhetorically and stylistically flexible. By practicing intertextuality (reading Shakespeare with contemporary texts, juxtaposing canonical voices with contemporary adaptations), they are more able to recognize the way that meaning is constructed across time and cultures. Literature in language teaching is not a backward-looking turn to tradition, but a prospective pedagogical move that places language learning in the context of its full cultural and symbolic significance (Adedokun & Mheta, 2025).

To make the analysis of this work more understandable, it is necessary to define the variables to be explored. Writing fluency the dependent variable is not only seen as the mechanical rate of writing production but as a multidimensional construct which includes coherence, lexical richness, rhetorical appropriateness, stylistic flexibility, and reduced cognitive load in the production of extended discourse. It is the ability to write effectively and with sophistication, creating texts that are communicatively and culturally effective. The Shakespearean drama as an independent variable here means the pedagogical use of the selected plays as interactive, performative and interpretive texts, but not as a kind of literary monuments (Saner, 2025). It is not about archaic philology but about the possibility of the plays to provoke linguistic imagination, dialogic activity, and cultural thought. Narrative voice exploration is another independent variable and refers to systematic pedagogical activities that introduce learners to different narrative voices and challenge them to explore different voices, tones and identities in their own writing. A third independent variable is intertextuality, that is, the pedagogical act of juxtaposing and relating various texts canonical and contemporary, dramatic and narrative so that students can hear the echoes, tensions, and transformations across literary traditions. Lastly, cultural understanding is defined as a mediating variable, which is the developing awareness of the cultural perspectives, values, and worldviews within the texts and the ability of the learners to reflect and incorporate the perspectives into their own meaning-making (Szecsi et al., 2025).

The mutual relationships between these variables are theorized as direct and mediated. The Shakespearean drama is supposed to play a direct role in writing fluency due to the exposure to the complex structures, metaphorical language, and dialogues that stimulate experimentation and creativity. Narrative voice experimentation is postulated to promote rhetorical flexibility and stylistic diversity, providing the learners with more tools to write effectively. Intertextuality is suggested to have the effect of raising critical consciousness and comparative understanding, allowing students to contextualize their writing in a larger sphere of discourse and cultural reference (Barber, 2024). Nevertheless, the effects of these literary interactions on writing fluency are not assumed to work in a vacuum; instead, cultural knowledge mediates such effects. Learners translate literary encounters into fluent, nuanced writing through the internalization of cultural meaning, the acknowledgment of other voices, and the reflective negotiation of their own voices in relation to others. Therefore, cultural knowledge is not a side effect but a major way in which literary study enhances writing fluency (Benabbes & Taleb, 2024).

The theoretical basis of this conceptualization is based on a number of overlapping traditions. According to the sociocultural theory of Vygotsky, higher-order thinking and language are acquired through social interaction through the mediation of cultural tools. Literature is in this sense a cultural instrument of great richness, offering symbolic resources of thought and expression to learners. The theory of dialogism developed by Bakhtin supplements this model in that language is viewed as inherently dialogic: each utterance is a response to other utterances and a precursor to new responses. Exposure to Shakespearean language, multiple voices and intertextual allusions are an example of heteroglossia by Bakhtin, which allows the learners to position themselves in a polyphonic world of discourse (Musila & Barber, 2022). The concept of symbolic competence as expressed by Kramsch also highlights that language learners have to acquire the skill of interpreting, constructing, and sharing meanings across cultural borders. Cultural understanding is not an add-on to fluency, but an essential part of the process: the ability to deploy linguistic resources effectively will be limited by the learner ability to negotiate symbolic and cultural meanings. All these theories together represent the scaffolding of this study that Shakespearean drama, narrative voice exploration and intertextuality can be used to improve writing fluency via the mediating role of cultural knowledge (Jenkins, 2025).

Although this relationship is well founded in theory, empirical studies have not fully developed these relationships. Much of the research on writing fluency in ELL situations has been limited to mechanical indices, e.g., lexical variety, syntactic complexity, or error rate. Although helpful, these measures fail to capture cultural, rhetorical, and stylistic aspect of fluent writing. In the meantime, studies that combine literature with language learning have tended to focus on vocabulary learning or reading comprehension, with writing outcomes underrepresented. There is a lack of studies that specifically look at Shakespeare in ELL

classrooms, and those that do exist tend to treat Shakespeare as cultural heritage to be kept alive and not as a dynamic pedagogical tool (SAADI, 2025). Intertextuality as a conscious pedagogical act has received little attention in the second language literature, although it is a key concept in literary studies. In the same vein, narrative voice practice has also not been used as a systematic teaching method of achieving writing fluency. These gaps indicate that research is necessary to not only unite these literary practices but also to explore how cultural understanding mediates their influence on the development of writing (Syamsir et al., 2025).

The research problem that arises, then, is that there is an inadequate empirical knowledge concerning the role played by literature-based pedagogical practices, especially Shakespearean drama, narrative voice exploration, and intertextuality, in the development of writing fluency of English language learners, and the role of cultural understanding in this process. Unless this gap is addressed, pedagogical approaches are likely to remain disjointed: with a focus on mechanics at the expense of culture, or a focus on literature at the expense of systematic integration with writing development. This lack of integrated models leaves educators unsure of how they can use literary texts in a productive way in language classrooms, and it also fails to allow learners to get the full benefit of literature as a means of linguistic and cultural development. The current study aims to address this gap by adopting a mixed-methods approach that will take the form of a combination of quantitative assessment of writing fluency and qualitative analysis of the changing cultural attitudes of the learners, thus providing a holistic picture of how literary engagement can impact writing practices.

The importance of the research is that it may contribute to theory and practice. In theory, it proposes an integrated model of writing fluency that places a cultural understanding at the centre of mediating constructs, which disputes reductive notions of fluency as speed or accuracy. It shows that fluency is the capacity to participate in a discourse that is coherent, culturally aware and stylistically versatile. Pedagogically, the research highlights the effectiveness of literature-based language teaching, especially where canonical texts are used that are usually marginalized in communicative programs. By proving that Shakespearean drama can be not an impediment but a stimulus to language and cultural growth, the study recontextualizes the canonical literature in the language classroom as the means of intercultural learning. In practice, the results of the study have implications on curriculum development and teacher training, which implies that specific interactions with Shakespeare, the narrative voice, and intertextual practices can be incorporated into ELL programs to develop writing fluency and, at the same time, to develop intercultural competence. In a world of globalization with English as the lingua franca in many different cultural settings, being able to write not only fluently, but also culturally sensitive, is essential. By showing how literature-based pedagogy can develop both, this study is a timely and needed contribution to the emerging field of English language education.

2.0 Literature Review

Pedagogical principles of literature-based language learning unite around the concepts of sociocultural, dialogic, and symbolic competence, according to which language learning is highly contextualized in cultural, social, and discursive settings. According to the sociocultural theory of Vygotsky, the development of cognition, including writing and language, occurs through the mediation of social interaction, where cultural objects, including literary texts, are used as a tool of thinking and expression. The given perspective implies that the involvement in Shakespearean plays, narrative voices, and intertextual frameworks can be used as mediational tools that allow learners to internalize linguistic and cultural patterns that are complex in nature (Krüger, 2024). In complement to this, the dialogism of Bakhtin emphasizes the polyphonic and heteroglossic nature of language and suggests that each utterance is a product of multiple voices and that learners can begin to write meaningfully when they place themselves within the multiplicities of voices. Expounds further on symbolic competence where language learners have to move beyond the grammatical competence into the interpretation and use of cultural symbols, ideologies and narratives within the communicative contexts. Collectively, these theories form the basis of the main argument that literary reading develops writing fluency not only because it exposes the reader to language but because it enables cultural translation, rhetorical identity, and expressive agency (Pentikäinen, 2023).

On the basis of this theoretical foundation, an increasing number of empirical studies support the multidimensional advantages of using literature in language teaching. A decade of research on intertextuality in second-language situations is systematically reviewed to highlight the cognitive and motivational benefits of working with source-based writing practices and shows that learners develop a more meaningful understanding when dealing with intertextual relationships. Literature-based instruction has been demonstrated to have not only pedagogical benefits on language skills but also a wider affective and cognitive impact through advancing learner motivation and cultural awareness. In classroom-based research that specifically targets Shakespeare texts, one case study identifies how adaptations of literature can help to support interpretive work and language work, but the writing products were not comprehensively monitored (Jiao, 2025). Research on narrative-based instruction points to the fact that storytelling and narrative contexts stimulate the imagination of learners, support sense-making, and equip them to navigate narrative-rich communicative contexts. Though empirical research directly connecting Shakespearean drama, narrative voice exploration, intertextuality, and writing fluency is still limited, these studies all point to the multidimensional benefits of literature-infused pedagogies, in line with theoretical expectations of fluency as a combination of linguistic, discursive, and cultural competencies.

In spite of these encouraging signs, there are critical gaps in the literature. Though intertextual and literature-based pedagogies are linked to higher engagement and interpretive depth, there is a relative lack of study rigor, writing-focused research that quantitatively

measures gains in fluency, including coherence, lexical richness, stylistic complexity, particularly among EFL students. Second, most of the current studies consider literary texts as supportive or supportive of reading comprehension, as opposed to a fundamental instrument of developing writing skills. Not many studies have looked at how the dramatized language of Shakespeare can actively enhance the expressive fluency of learners. Third, narrative voice exploration is not commonly operationalized in empirical studies; although the theoretical literature praises its capacity to allow rhetorical freedom, instructional design and evaluation of results is not common (Peters & Fontaine, 2022). Fourth, whereas an increasing number of studies have revealed the relation between cultural competence and communicative success, the mediating role of cultural understanding in converting literary engagement into writing fluency has not been empirically tested. In other words, we do not have comprehensive models illustrating the role of cultural awareness as a mediator between literature-based activities and writing development. Such gaps highlight the necessity of detailed research that integrates Shakespearean plays, narrative voice experimentation, and intertextuality into a curricular framework that can be used to improve writing fluency, as well as to shed light on the way in which cultural awareness can be used to affect this improvement (Cordero, 2023).

3.0 Methodology

The current research builds upon a qualitative research design in order to investigate the effect of Shakespearean drama and studying narrative voice, intertextual reading practices on the writing development of English language learners with specific emphasis on understanding culture. Qualitative research materials were to be used because they would help to capture the interpretation experiences, meaning making processes and changing attitudes towards writing on the part of the learners which are not quantifiable. The research is based on an interpretivist paradigm, which focuses on the subjective experiences of reading literature and its pedagogical implications in the case of participants.

The respondents included tertiary level undergraduate learners of English who were taking literature-based courses on language. In a twelve-week instruction period, the participants were exposed to intensive readings of chosen Shakespearean plays, facilitated investigation of narrative voice within dramatic, prose, and poetic texts, and intertextual comparisons of traditional Shakespearean canonical texts with modern literary ones. In the classroom, activities included reflective writing exercises, group discussions, guided textual analyses, comparative interpretation exercises in order to foreground the theme of culture, narrative voice, and style.

The data were gathered through reflective journals, written classroom products, and semi-structured focus group interviews carried out at two points, which were mid-intervention and post-intervention. Reflective journals were used to capture how participants changed their minds about literary text and how these texts influenced their

writing habits, focus group interviews produced more information about common interpretive experiences and cultural learning. The data were interpreted using thematic analysis, which involved the use of iterative coding procedures that helped in identifying common patterns related to writing fluency, narrative awareness, cultural comprehension, and expressive confidence. The credibility was ensured by data triangulation, peer debrief, and insertion of rich participant excerpts that support the themes that have been identified.

4.0 Results

Although the qualitative analysis of reflective journals and focus group discussions showed that engagement of Shakespearean drama, exploration of narrative voice and intertextual reading practices had a role to play in leading learners to meaningful changes in their writing practices and cultural understanding. The results are categorized into four general themes, each of them demonstrates the way in which literary engagement transformed the views of students regarding writing, usage of language, and cultural representation.

Theme 1: Development of Cultural Awareness as a Foundation for Writing

The role of cultural understanding in developing students writing was a dominant theme that appeared as a result of the data. It is always stated by the learners that it is through exposure to Shakespearean drama that they came across a foreign historical, social and emotional context, thus broadened their interpretative framework. Guided dialogues and reflective essays led students to become aware of how culture affects the motivation of characters, the choice of language and the structure of a story. This realization helped them to go beyond the superficiality of writing and get deeper into meaning.

According to the participants, being aware of cultural contexts enabled them to come up with deeper ideas and present their arguments in a more lucid manner. Students did not engage and concentrate on the correctness of grammar as their priority but rather, they made sense, intention, and perspective in their writing to be of their main concern. Most of the learners explained cultural understanding as giving them content confidence enabling them to write with a sense of purposefulness and clarity. Consequently, writing turned to an instrument of cultural interpretation instead of the linguistic activity.

Theme 2: Enhanced Narrative Voice and Authorial Identity

The intensification of narrative voice and authorial identity was another theme that was apparent. By the discussion of several narrative viewpoints in Shakespearean and modern texts, students were able to gain greater awareness of tone, point of view, and variation in stylistic tools. Reflective journals were identified to show that learners

were more intentional on how they would present ideas and position themselves as writers.

Students claimed that the use of narrative voice enabled them to be more confident in expressing emotions, opinion, and arguments. The discussions in the focus groups showed that students started to perceive themselves as authors, not language learners, which led to the decrease of anxiety and increase the participation in writing activities. Such a move led to a more flowing and expressive writing style since students were no longer afraid to make stylistic decisions that matched their intended message and audience.

Theme 3: Intertextual Thinking and Critical Meaning-Making

The third theme emphasizes the intertextual awareness and critical thinking. Specifically, through comparison of Shakespearean texts and modern literature, students got to know how to recognize the repetition of themes, differing values, and changing narration techniques throughout time and culture. This intertextual method promoted the learner to make comparisons between texts and bring them to the contemporary situation and experience.

Students indicated that intertextual reading allowed them to structure their ideas in a more rational and well-grounded way and use the examples and interpretations to support their writing. Reflective accounts indicated that the learners gradually resorted to comparative thinking, generation of ideas and reevaluation of themes. The process enhanced their cohesiveness in the maintenance of arguments, as well as maintaining coherence in lengthy writing passages, which leads to fluency in writing.

Theme 4: Increased Writing Confidence and Reduced Linguistic Anxiety

Another theme was a final one about gaining writing confidence and the decrease of linguistic anxiety. The Shakespearean language was overwhelming to many learners at the onset of their interaction; a continued observation and interpretation with help led to a change in this perception. The students responded that after they realized the contextual meanings and cultural values connected to the texts, linguistic complexity was no longer an intimidating factor.

Focus group discussions also demonstrated that literature-based instruction provided a safe setting in which experimentation and interpretation were fostered instead of being afraid of making a mistake. This change lowered the fear of error and helped students to write without restriction. Students reported that they were more comfortable with sharing complex ideas and making creative choices, and this led to the improved flow, coherence, and writing stamina.

5.0 Discussion

The results of the research indicate that literary engagement, specifically, the Shakespearean drama, narrative voice investigation and intertextual reading, is transformative in the development of the English language learners as writers because it enhances their cultural and interpretive sensitivity. Among the most evident ones, the expansion of cultural consciousness shows that the learners have gone beyond the surface level of understanding to a more thought-provoking one of cultural values, social hierarchy, and human feelings embedded in the literary works. The result of this cultural awareness was that students wrote more deeply because they were more and more basing their ideas upon contextual sensitivity and not the independent structures of the language. The study of Shakespearean works, specifically, enabled students to explore the general human issues, creating a sense of topicality and intellectual identification that were transferred to the enriched written expression.

Development of narrative voice and authorial awareness is another important theme, which shows that unfamiliarity with different narrative voices prompted learners to explore their tone, stance and point of view in their own writing. The increased awareness of voice as something that creates meaning divided students into more thoughtful decisions about language/style and to a higher level of coherence. The result confirms the fact that writing fluency cannot be described as a mechanical skill but rather a rhetorical practice that is influenced by the interpretive awareness. With guided literary analysis, the students started to place themselves as authors with the communicative purpose and not as passive producers of grammatically correct sentences.

The idea of intertextual meaning-making also underlines the pedagogical importance of relating the canonical literature to the modern-day one. The fact that learners were able to make comparisons between the Shakespearean drama and contemporary stories enhanced their analytical skills and gave them the ability to combine various points of view in the process of writing. This intertextual practice promoted synthesis over repetition, and gave students the ability to write in a conceptually strataed way and thematically coherent. These practices seem to promote transferable literacy skills, which encourage writing in genres and situations.

Also, the results pertaining to the emotional and cognitive involvement in reading materials indicate that literature-based instruction increases motivation and belief in writing by the learners. Literature was often referred to by students as something that inspired them and lessened their anxiety about writing and giving meaningful content to express. This emotional connection seems to be intertwined with the cultural knowledge because the knowledge of the complicated stories enabled the learners to express the ideas coherently and confidently. Lastly, the reflective learning and critical self-

awareness theme implies that journaling and dialogue were motivating learners to reflect on their own development and solidify writing as a constantly developing and interpretive process, as opposed to an absolute skill.

6.0 Conclusion

The conclusion of this research is that a qualitative, literature-based pedagogical practice can play a great role in enhancing the writing progress of English language learners by prefiguring cultural knowledge, narrative consciousness, and reflectivity. The results indicate that a profound engagement of the learners in literary works that stimulate them intellectually, emotionally and culturally are the best means of providing them with writing fluency. When taught by close-reading, discussion and intertextual comparison, Shakespearean drama can be an effective tool in creating expressiveness and interpretive complexities in student writing.

The research is relevant to contemporary teaching of English language and literature as it highlights the significance of imparting cultural and literary analysis when teaching writing. Instead of concentrating on writing as a technical skill, teachers would be advised to go holistic in a manner that would place learners in a position to be a culturally-based meaning-maker. Future studies can extend these findings by investigating the application of such qualitative intervention in other learning settings or by investigating the effect of literature-based writing training on the academic and professional communication skills in the long term. All in all, the study supports the timeless applicable of literary texts in fostering the linguistic proficiency as well as intercultural competence within the English language teaching.

Contributions

Faheem Arshad: Problem Identification, Literature search

Conflict of Interests/Disclosures

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